

The other day when I was hitching a ride with a friend I made a conscious effort to note the variety of ways children are exposed to the media. For many children it seems it is hardly possible to escape the news, the radio talk shows while driven to and from school, the TV episodes in the afternoon watched by older siblings and of course the myriads of commercials during the TV prime times. Even public places like waiting rooms of hospitals and government offices are now inundated with TVs or commercial radio. None of this is of course suitable for small children. What are our choices as parents and as private citizens to mitigate the media mania and protect our children from this frenzy?

Post coming soon...

